

Micro enterprise, pig production and gender in Mexico

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Organizational factors that influence the pig production managed by a group of women, with a micro enterprise focus in the community of Chumbec, Yucatan, Mexico

Abstract

The objective of this study was the implementation of a model to reach an effective organization, through an efficient administration of resources, own management, the generation of animal protein to enrich the family diet, and the reinvestment of profits, to make the pig production kept up by indigenous women from the Community of Chumbec, county of Sudzal, Yucatan, Mexico.

The model, positively influenced on the three groups of partners, however, it is necessary to reinforce and strengthen the structure of the Board of Directors, as well as the partners own management. In relation to the results obtained on technical, productive and economical aspects, these were not homogeneous, group 1 offered the best performance, and in importance order, were followed by groups 2 and 3 respectively.

Key words:

management change, own management, model, pig production

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