

Supply chain integration of pork processing industry in China

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Supply chain integration, quality management and firm performance of pork processing industry in China

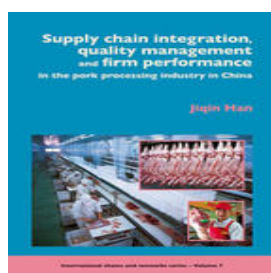
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Food quality incidents have made societal concerns on food safety grow worldwide. In the developed world, academics and practitioners explore food quality using a supply chain perspective. In transitional economies, such as China, this perspective is largely unexplored. This book addresses food quality and firm performance improvements through supply chain integration and quality management in China's pork processing industry.

Data were collected from Chinese pork processing firms. This book shows the relationship between quality management practices and firm performance. Factors that influence firm performance include in-company quality management, supplier/customer quality management, employee involvement and integrated governance mechanisms.

This book is a valuable resource for practitioners of meat processing enterprises, as well as academic researchers with an interest in the areas of agri-food supply chain governance, quality management and firm performance in transitional economies.



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